

# Santa Ynez Valley Star

## 2017 Calendar

JANUARY						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

- 1 - New Year's Day
- 3 - Holiday Coverage
- 16 - Martin Luther King Day
- 17 - Restaurant week preview  
Health and Fitness  
SBIFF

JULY						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

- 4 - Indoor/Outdoor  
SB Co Fair preview
- 4 - Independence Day
- 18 - Farm Stand Guide

FEBRUARY						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

- 7 - Restaurant week coverage  
Valentines
- 12- Lincoln's Birthday
- 14 - Valentine's Day
- 20 - President's Day
- 21-SYV Star Ballot  
Tax preparation

AUGUST						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

- 1 - Back to School
- 15 - Non profit Guide

MARCH						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

- 1- Ash Wednesday
- 7 - Spring Break Guide
- 12- Daylight Savings Begins
- 17- St. Patrick's Day
- 21 - Easter Preview

SEPTEMBER						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

- 4 - Labor Day
- 5 - Danish Days Preview
- 11 - Patriot Day
- 19 - Los Alamos Days preview
- 22- Equinox

APRIL						
S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

- 1- April Fool's Day
- 4 - Eggstraveganza coverage
- 16 - Easter
- 17- Taxes Due
- 18 - Summer Guide planning

OCTOBER						
S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

- 3 - Menus  
Danish Days/LA Days coverage
- 9 - Columbus Day
- 17 - Halloween preview
- 31 - Halloween

MAY						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

- 2 - Mother's Day Preview
- 5 - Cinco de Mayo
- 14 - Mother's Day
- 16 - Graduation preview
- 29 - Memorial Day

NOVEMBER						
S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

- 5 - Daylight Savings Ends
- 7 - Halloween coverage  
Holiday guide
- 11 - Veteran's Day
- 23 - Thanksgiving
- 21 - Veteran's Day coverage

JUNE						
S	M	T	W	T	F	S
			1	2	3	
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

- 6 - Flavor Issue  
Father's Day preview
- 14 - Flag Day
- 16 - Father's Day
- 20 - Independence Day preview
- 21 - Summer Solstice

DECEMBER						
S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

- 5 - Last Minute Gifts
- 19 - Year End Wrap Up
- 21 - Winter Solstice
- 25 - Christmas Day
- 31 - New Year's Eve

TO ADVERTISE, CONTACT SHANA DELEON AT ADS@SANTAYNEZVALLEYSTAR.COM